



Press Release
October 5, 2015

Press Contacts

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What: Film Premiere: *Far Afield: A Conservation Love Story*

When: Thursday, Nov. 5

Dinner & Movie 6 p.m. (doors 5:45 p.m.)

Movie Only 7:30 p.m. (doors 7:00 p.m.)

Where: Center for the Arts, Center Lobby and Theatre

Price: Dinner & Movie (\$35) / Movie Only (\$15)

Tickets go on sale at noon, Oct. 6: bit.ly/1FfgyMm

THE FILM

Jackson, WY - With a keen intellect, sharp wit and twinkle in his eye, 91-year-old *Jackson Hole News&Guide* columnist Bert Raynes inspires citizens to observe and care about their wild neighbors. Bird watchers and nature lovers have been eagerly reading Bert's column, "Far Afield," for more than three decades. Now, this new documentary reveals this force for nature on the big screen.

"Bert Raynes is already comparable to a great green mythological figure, the likes of which we will not see again in our lifetimes. The fact that he resides in Jackson Hole, one of the crucibles of the American conservation movement, only elevates his mystique," said Todd Wilkinson, Environmental Journalist and Author. "He is Jackson Hole's own version of The Lorax."

The Charture Institute, 1% for the Tetons, Jackson Hole Wildlife Foundation and Center of Wonder present the Nov. 5 premiere of the JenTen Productions' film "Far Afield: A Conservation Love Story." **Tickets go on sale at noon, Oct. 6.** Proceeds from this event will go to the [Meg & Bert Raynes Wildlife Fund](#).

"Bert is the personification of conservation in Jackson Hole. He is the connective tissue binding Jackson Hole's extraordinary conservation history to its 21st century future," observed Jonathan Schechter, Executive Director of the Charture Institute. "For 40 years, Bert's work and passion has been to bring together people and the natural world around them. This aligns perfectly with Charture's focus on co-thriving, the state in which human communities and the natural environments around them simultaneously flourish."



TICKETS

Dinner & Movie (limited to 100 tickets – doors 5:45 p.m.): Savor a delicious, buffet style sit-down meal in the Center Lobby, 6-7:15 p.m., with a cash bar. Then enjoy premium seating on the first level of the Center Theater for the film, which plays at 7:30 p.m.

Movie Only (doors 7:00 p.m.): Join us for the world premiere!

After the film, we hope **everyone** will stay for a Champagne Toast and a Murie-inspired Cookie & Story Swap in the Center Lobby.

CHAMPAGNE TOAST, COOKIE & STORY SWAP, FILMMAKER Q&A

Have a favorite Bert story and cookie recipe? Bring some cookies for the post-film celebration and share a story after joining in a champagne toast for Bert. The filmmakers will emcee and answer questions about the film. There will be a table where you can drop off your cookies before the film starts.

Bob and Carolyn Pisano are generously sponsoring the champagne toast and the [Wyoming Humanities Council](#) is underwriting the Story Swap and Filmmaker Q&A.

SILENT AUCTION

Bid on a few choice items, including must-haves for wildlife lovers, and raise funds for the Meg and Bert Raynes Wildlife Fund.

RAFFLE DRAWING

Since Bert has served on the Teton Raptor Center's (TRC) Advisory Council since 2010, it seems fitting to draw the winner of the TRC's raffle for the Raptor Quilt at the film premiere! See this unique quilt by Ellie Sorensen and buy raffle tickets online here: <http://tetonraptorcenter.org/support/quilt-affle>.

ABOUT THE FILM'S SUPPORTERS

The idea for the film came from Jonathan Schechter and JenTen Productions was selected to create the documentary for Charture Institute and 1% for the Tetons. "We specialize in Jackson Hole icons – first The Stagecoach Bar and now Bert Raynes," said Jennifer Tennican with a smile.

Seed money for the film was provided through a grant from 1% for the Tetons with additional grant funding from Community Foundation of Jackson Hole, Wyoming Humanities Council and Center of Wonder.

There was incredible community support for "Far Afield" with over 230 individuals, families, organizations and businesses funding the project.



The film's Executive Producers aka "Ravens" include: Collister Family Donor Advised Fund of the [Community Foundation of Jackson Hole](#), Friends of Bert, Ralph and Louise Haberdorf, Zach Hall and Julie Giacobassi, Bruce Hayse, [Jackson Hole News&Guide](#), [National Museum of Wildlife Art](#), [The Nature Conservancy of Wyoming](#), and Peter and Adrienne Ward.

SUPPORTING WILDLIFE

After production costs are paid, funds donated to or generated by this project go to the Meg and Bert Raynes Wildlife Fund, a conservation non-profit whose mission is "to help maintain viable and sustainable wildlife populations into the future, especially in Wyoming and Jackson Hole, through support of research, education, habitat protection and habitat restoration."

ORGANIZATIONS

[Charture Institute](#)
[1% for the Tetons](#)
[JenTen Productions](#)
[Jackson Hole News&Guide](#)
[National Museum of Wildlife Art](#)
[The Nature Conservancy of Wyoming](#)
[Community Foundation of Jackson Hole](#)
[Wyoming Humanities Council](#)
[Center of Wonder](#)
[Jackson Hole Wildlife Foundation](#)
[Teton Raptor Center](#)
[Jackson Hole Historical Society & Museum](#)
[Meg and Bert Raynes Wildlife Fund](#)